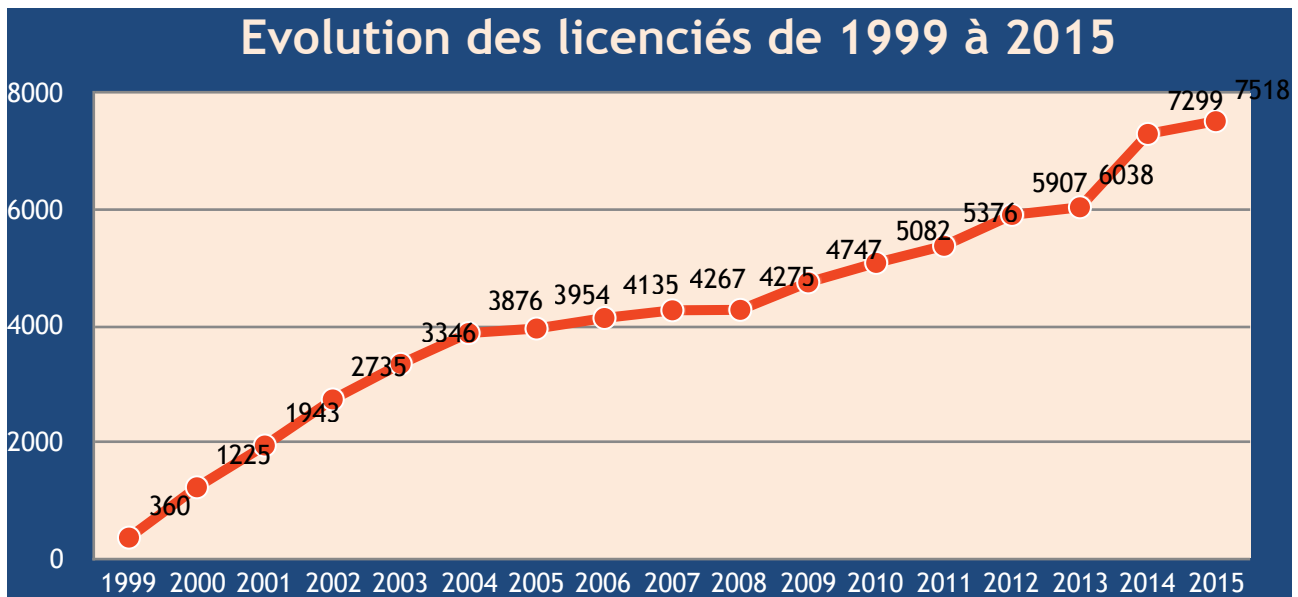


Corsica, land of Chess



Corsica: **320 000 inhabitants**

45 000 schoolchildren initiated into chess the last 17 years **during the school time**

25 chess teachers including 18 employees by the Corsican league

2015-2016...

5 619 schoolchildren concerned

243 classes in **70** schools - **6 800** theoretical teaching sessions per year

But also **800** secondary school pupils and **50** students (University of Corsica)

Many **bilingual instructional books**

a monthly magazine, 4 learning manuals, several workbooks

Around **400 tournaments** a year.

Among which the largest mass event in the world in June to Bastia (3 500 players)

Corsican elo

200 points for under 6 , 300 for under 8 etc.. Immediate evolution

<http://elo.corse-echecs.com/>

Our means

- Agreements

with the « Rectorat » authorizing intervention in school time
with the « Collectivité Territoriale de Corse, » unanimous vote of the corsican Assembly
with the 2 « Conseils départementaux »
with the most important municipalities of the island

- Sponsors

many companies (more than 100 for all our tournaments) and an official partner
oscaro.com (mondial leader in the sale of car parts on the internet)

Total **Budget** : 1 M €

- Communication

Strong communication: all newspapers, radio and tv Corsica regularly treat events.
A program devoted to chess : «échec et mat »
A very popular website : corse-echechs.corsica

- International Events

Corsican Circuit : 100 000 € of prizes

International Open of Calvi (10 000 €) - **Purticciu** (15 000 €)

Porto-vecchio champions Match (Karpov, Spassky, Carlsen, Radjabov, Judith Polgar, Hou Yifan, Alexandra Kosteniuk, Vishy Anand, Maxime Vachier-Lagrave etc...)

European Youth tournament in Bastia

Blitz tournaments in july (18 000 € of prizes)



How to explain this success ?

- **The first reason**

we start from almost nothing so...we could easily avoid an elitist conception

- **The most important reason**

we have developed **a strategy based on the synergy** between clubs and schools with the effect of **developing chess economy**

As we have **significantly broadened the base of the pyramid**, our summit is **much higher**

15 years ago we were pleased to have a young player in 20th position in the french championship, now we have several titles and podium.

Today Chess is the first sport in Corsica for children aged 5 to 16 years old **before football!**

